



Economic Development

Largest Employers (100-249 employees)

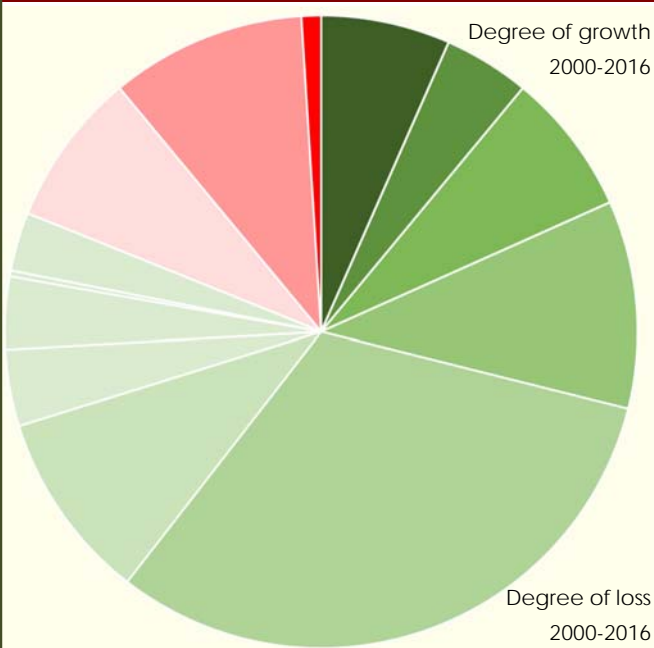


- Big Y World Class Market
- Advanced Bus. Concepts
- Clariant Corp
- Oriol Health Care
- Pepsi Bottling Group
- Wachusett Regional HS
- Worcester Men of Song

Economic Stats.

- 100,599** Median Household Income
- 14,556** in Labor Force
- 5%** Unemployed
- \$17.61** Town Tax Rate
- 94%** Tax Base Residential
- 3%** Tax Base Commercial
- 1%** Tax Base Industrial
- 1%** Tax Base Personal Property

Employment by Category



	% Employment 2016
Construction	6.60%
Other services (except public administration)	4.40%
Arts, entertainment, recreation, accommodation and food services	7.30%
Professional, scientific, management, administrative, and waste management services	10.60%
Educational, health and social services	31.60%
Retail trade	9.70%
Transportation and warehousing, and utilities	3.90%
Public administration	3.70%
Agriculture, forestry, fishing and hunting, and mining	0.30%
Wholesale trade	3.00%
Finance, insurance, real estate, and rental and leasing	7.90%
Manufacturing	10.00%
Information	1.00%

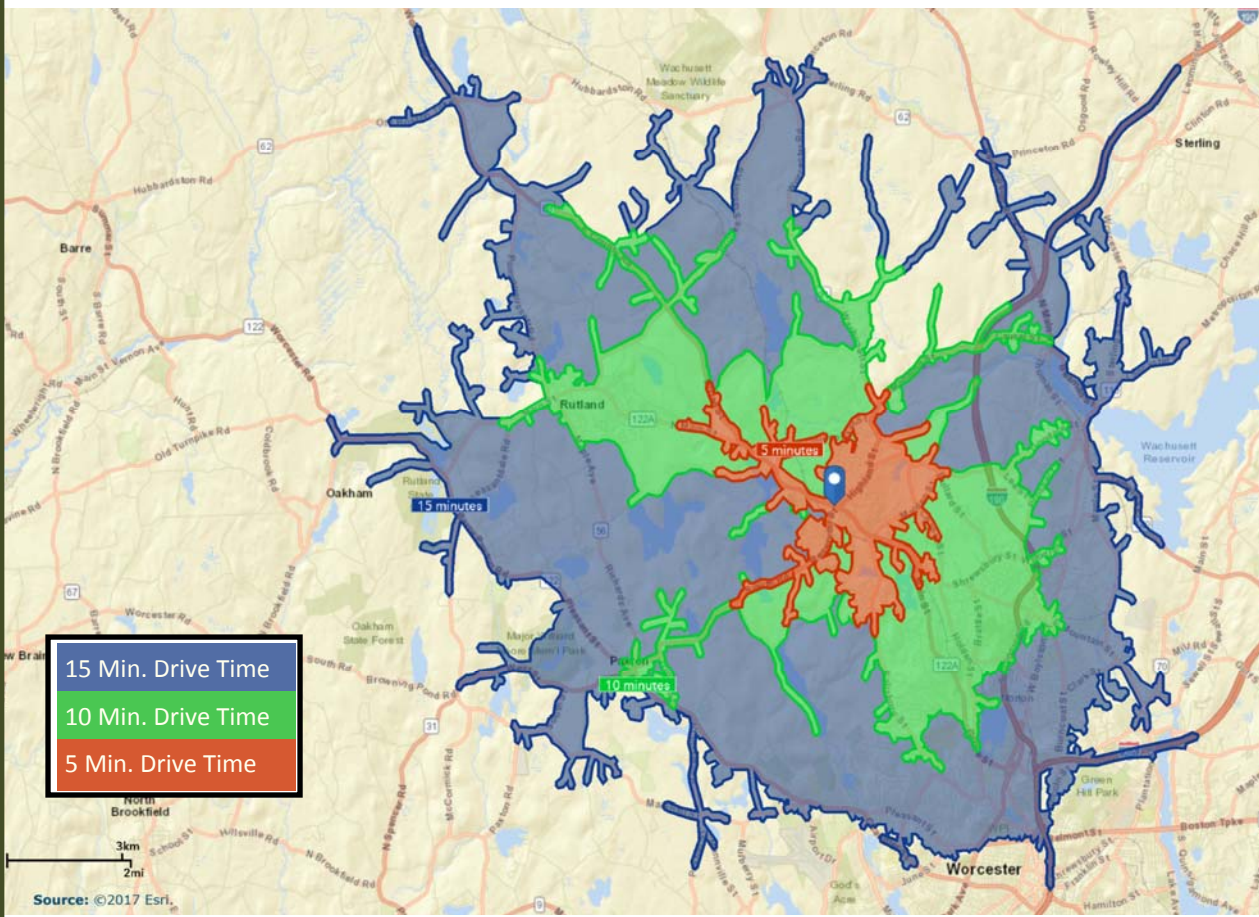
FOR MORE INFORMATION:



www.holdenmasterplan.com

Town of Holden Master Plan Committee

Market Opportunity – 5 & 15 minute Drive Times



Drive Times

Drive times indicate the average distance that someone drives to access a certain good or service

Market Leakage

The value of goods and services bought outside of Holden due to insufficient supply. Estimated amount local business could be increased.

		Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total All Types	5 min	\$126,968,059	\$71,600,960	\$55,367,009	27.9	51
	15 min	\$1,529,592,485	\$1,129,793,165	\$399,799,320	15.0	514
Total Retail Trade	5 min	\$114,187,349	\$63,879,725	\$50,307,624	28.3	37
	15 min	\$1,376,284,802	\$1,051,876,392	\$324,408,410	13.4	369
Total Food & Drink	5 min	\$12,780,710	\$7,721,236	\$5,059,474	24.7	15
	15 min	\$153,307,683	\$77,916,772	\$75,390,911	32.6	145

CONSULTANT TEAM

Central Massachusetts Regional Planning Commission

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